

Sean Etkin

[LinkedIn/Profile](#)
[GitHub](#)

Front end Developer, former Project Manager & CSM

PROFESSIONAL SUMMARY

Creative and tech-savvy professional transitioning into **front-end development**. Strong foundation in **HTML, CSS, JavaScript, and React library**. Team player with a proven track record of managing complex **software/hardware** projects and collaborating with diverse teams.

Technical Skills

Languages & Frameworks:

- » JavaScript
- » HTML
- » CSS - Tailwind/Bootstrap
- » React

Web Tools:

- » Git
- » Chrome DevTools
- » VS Code
- » WordPress + Elementor.

Design & Media:

- » Adobe Premiere
- » Adobe Creative Suite
- » Blender 3D

Other Tools: SAP, Monday, Office Suite (Excel, Word, PowerPoint, Teams), Google Ads, Google Analytics, SEO.

Education

Front-End Development Certificate – Online Course, 2025

Hands-on training in HTML, CSS, JavaScript, React and responsive design.

Advanced Cinematography & Video Production Course – 2015–2016

Languages

Hebrew – Native
English – Fluent
Japanese – N4 (Basic Proficiency)

Professional Experience

RAS Retail Solutions Ltd – Project Manager

Yehud, Israel | 2023 – 2025

- Led strategic, technical, and operational planning for **software implementation** across the Israeli retail sector.
- Worked on **CRM and SAP integrations**, developed automation systems, and contributed to infrastructure design.
- Managed onsite hardware/software installation teams and coordinated project timelines.
- Partnered with startup teams to integrate emerging tech into company workflows.

RAS Retail Solutions Ltd – Business Success & Marketing Manager. Yehud, Israel | 2020 – 2023

- Managed communications with hundreds of companies and thousands of contacts.
- Designed marketing campaigns using **Google Ads, Analytics and WhatsApp Business API**.
- Created a full product catalog, built and maintained a WordPress website (Elementor), edited promotional videos, and created newsletters.
- Monitored and optimized website **SEO and campaign performance**.

IDF – C4I Corps – Field Communications Technician

Southern Israel | 2016 – 2019

- **Led a team** maintaining advanced radio and computing systems.
- Awarded 'Independence Day Certificate of Excellence' for outstanding service.

Projects - Listed in Portfolio

Responsive Portfolio Website

A personal portfolio built with **HTML, CSS, and JavaScript**. Showcases professional background, project gallery, and a contact form.

[GitHub](#) | [Live Demo](#)